

christopher gazzo graphic designer

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Talented and creative freelance graphic artist with over 15 years experience in print and web design seeking creative work in which to utilize my skills and knowledge in different areas of design such as websites, web graphics, banner ads, html emails, content management, logos, print ads, posters, flyers, brochures and more.

technical skills

ADOB PHOTOSHOP
ADOB ILLUSTRATOR
ADOB INDESIGN
ADOB DREAMWEAVER
EDGE ANIMATE
HTML, CSS
MICROSOFT POWERPOINT
ADOB FLASH
COMMUNICATOR
LYRIS
SITECORE
SHAREPOINT
SONY VEGAS STUDIO

online portfolio

www.chrisgazzo.com

employment history

2011-Present | **Freelance Graphic Designer**

- **Verizon** - *Presentation Consultant*
- **Oticon Inc.** - *Web Design, Animated/Static Banner Ads, Digital Signage, HTML Email Design, CMS Website Maintenance, Form Design, Print Collateral Design*
- **Church & Dwight Co., Inc.** - *Web Site Maintenance using CMS, Site Migration, User Acceptance Testing, Banner Ad Design, Email Design*
- **Buck Consultants** - *PowerPoint Presentation Design, Folder Design*
- **Shine Advertising** - *Banner Ad Design, Email Maintenance*
- **Ingersoll Rand** - *Poster Design, Postcard Design, Banner Ad Design, Site Maintenance using SharePoint, PowerPoint Template Design, Newsletters and HTML Emails*
- **Prudential Retirement** - *Coding HTML Emails and Web Pages*
- **Ferrara & Company** - *Storyboarding, Ad Campaign Presentation Design*

2006-2011 | **Art Director** | HCD Research, Inc. | Flemington, NJ

- *In-house graphic designer for communications research company*
- *Design Flash presentations, web page layouts, HTML emails, logos, presentations, proposals*
- *Edit and compile videos and voiceovers for marketing research studies*
- *Design web collateral and maintain company web sites*

2003-2006 | **Graphic Designer** | Community Square Publications | Somerville, NJ

- *Designed print ads for advertisers in community guide publication*
- *Maintained company web site*
- *Designed animated Flash ads for display in local kiosks*

2002-2003 | **Web Designer** | Gio | Washington, NJ

- *Designed and implemented web pages using HTML*
- *Designed and animated banner ads for the web*
- *Created splash ads and icons for the web*

2001-2002 | **Corporate Artist** | Verizon Information Services | Somerset, NJ

- *Designed ads for Verizon SuperPages (Formerly Bell Atlantic Yellow Pages)*
- *Designed ads based on sales representative specs, and previous ads*
- *Black and white, 2 color and 4 color process*

education

Thomas Edison State College - Trenton, New Jersey

Bachelor's Degree in Liberal Studies

Union County College - Cranford, New Jersey

Associate's Degree in Graphic Design

references

Excellent References Available Upon Request