

# christopher gazzo

graphic designer

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Talented and creative freelance graphic artist with over 15 years experience in print and web design seeking creative work in which to utilize my skills and knowledge in different areas of design such as websites, web graphics, banner ads, html emails, content management, logos, print ads, posters, flyers, brochures and more.

## technical skills

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
ADOBE DREAMWEAVER  
EDGE ANIMATE  
HTML, CSS  
MICROSOFT POWERPOINT  
ADOBE FLASH  
COMMUNIGATOR  
LYRIS  
SITECORE  
SHAREPOINT  
SONY VEGAS STUDIO

## online portfolio

[www.chrisgazzo.com](http://www.chrisgazzo.com)

## employment history

2011-Present | **Freelance Graphic Designer**

- **Verizon** - *Presentation Consultant*
- **Oticon Inc.** - *Web Design, Animated/Static Banner Ads, Digital Signage, HTML Email Design, CMS Website Maintenance, Form Design, Print Collateral Design*
- **Church & Dwight Co., Inc.** - *Web Site Maintenance using CMS, Site Migration, User Acceptance Testing, Banner Ad Design, Email Design*
- **Buck Consultants** - *PowerPoint Presentation Design, Folder Design*
- **Shine Advertising** - *Banner Ad Design, Email Maintenance*
- **Ingersoll Rand** - *Poster Design, Postcard Design, Banner Ad Design, Site Maintenance using SharePoint, PowerPoint Template Design, Newsletters and HTML Emails*
- **Prudential Retirement** - *Coding HTML Emails and Web Pages*
- **Ferrara & Company** - *Storyboarding, Ad Campaign Presentation Design*

2006-2011 | **Art Director** | HCD Research, Inc. | Flemington, NJ

- *In-house graphic designer for communications research company*
- *Design Flash presentations, web page layouts, HTML emails, logos, presentations, proposals*
- *Edit and compile videos and voiceovers for marketing research studies*
- *Design web collateral and maintain company web sites*

2003-2006 | **Graphic Designer** | Community Square Publications | Somerville, NJ

- *Designed print ads for advertisers in community guide publication*
- *Maintained company web site*
- *Designed animated Flash ads for display in local kiosks*

2002-2003 | **Web Designer** | Gio | Washington, NJ

- *Designed and implemented web pages using HTML*
- *Designed and animated banner ads for the web*
- *Created splash ads and icons for the web*

2001-2002 | **Corporate Artist** | Verizon Information Services | Somerset, NJ

- *Designed ads for Verizon SuperPages (Formerly Bell Atlantic Yellow Pages)*
- *Designed ads based on sales representative specs, and previous ads*
- *Black and white, 2 color and 4 color process*

## education

Thomas Edison State College - Trenton, New Jersey  
Bachelor's Degree in Liberal Studies

Union County College - Cranford, New Jersey  
Associate's Degree in Graphic Design

## references

*Excellent References Available Upon Request*